

New Morning Nursery School
Board of Directors Meeting
Monday, March 11, 2018

Sage Brooks, Brenda Benzschawel, Katie Garvey Kothari, Jerilyn Shanahan, Ashley Russel, Rebecca Anderson Brown, April Denton, Lindsay Sutton, Cherish Orozco, Marita Herkert Oakland, Sara Lipman, Melissa, Kate Patterson, Brittany, Julie,

AGENDA

- I. Open Forum
 - a. The School's measles policy was shared with board members since there have been reported cases of measles as close as Illinois. There are currently enrolled children who have not been vaccinated against measles. The policy states that if an unvaccinated child is exposed to measles they must stay home for 21 days.
- II. Approval of February Minutes- approved by Ashley, seconded by Jerilyn
- III. Director's Report
 - a. Enrollment Update
 - a.i. Willow PM still has lowest enrollment numbers with 4 confirmed enrolled MWF. TR Willow PM has 2 openings.
 - a.ii. Oak summer enrollment is filling up and other summer classes have good numbers.
 - b. Financials
 - b.i. Prepaid tuition - received 1 application fee in January. This amount will grow as applications come in.
 - b.ii. Revenue- net annual fundraising so far is \$3232.89.
 - b.iii. Future fund amount is at \$1933.40.
 - b.iv. Misc- Bought free standing frame for outside sign which was \$150, 4k Spanish fee added to "other miscellaneous".
- IV. President's Report
 - a. Auction Updates
 - a.i. RSVPs – spread the word as ticket sales are a bit low but likely will continue to come in this week. Will send an email tomorrow with the digital booklet and information from April. Will work with room parents to get information out about cash bar, what to wear, etc. Next year will plan to send room parent email earlier.
 - a.ii. Bidding excitement/proxy bidder option
 - a.iii. Raffle tickets- up to \$675, last year net was >\$800 so have a bit to go.

- a.iv. Food will be various appetizers, sliders, platters and desserts. There will be 2 bartenders at the bar.
 - a.v. Volunteer spots- still have spots open on sign-up genius.
 - a.vi. Still have items to pick up this week- arrangements made with board members Sage and Kate to collect these donations.
 - a.vii. Have had inquiries about being able to donate for Kathryn and perhaps being able to do so at the auction. Board discussed mentioning it during the live auction as well as offering a basket where people could place money. Ultimately the board decided to create a separate fundraising event next month. April talked to Bruce Co about purchasing a maple tree, 2-3 inch diameter which would be \$600-1000.
- v. Committee Reports
- a. Internal Fundraising
 - a.i. G&B Dine-out. Turnout was great with a lot of children, a festive environment and the wait staff and food was great.
 - a.ii. There will be another dine out on May 16th at the Chocolate Shoppe at Sequoya from 4-9 pm, will donate 20% proceeds.
 - b. Social - nothing new to report
 - c. Personnel - has not heard anything new. Teacher appreciation week is week of May 13th. Friday May 17th is the best day for lunch.
 - d. Marketing - Update
 - d.i. Ashley updated the website with auction information. Molly is doing some Facebook updates with the auction.
 - e. Treasurer- nothing new to report
 - f. Oak Room
 - f.i. Kindergarten Panel April 4. Will have Midvale, Franklin, Thoreau and Wingra teachers. Will update the website and Facebook. There were bullet point topics sent out to parents.
 - g. Willow Room- no new information
 - h. Birch Room- no new information
 - i. Volunteer Coordinator
- vi. Other Business- none
- vii. Adjournment at 7:40 pm

Next Meeting: Monday, April 8th at 7pm in the Wingra Library