

New Morning Nursery School
Board of Directors Meeting
Monday, November 18th, 2019

1. **Attendees:** Lindsay Wilcox-Cooper, Kate Patterson, Amy Hahn, Sage Books, April Denton, Keri Schlect, Cherish Orozco, Emily Foster, Suzanne Lee, Jodi Carlson, Brittney Keeseey, Lindsay Suttin, Katie Kothari, Ashley Russell, and Sarah Sherman

2. **Director's Report**
 - a. Financials - Not available yet from accounting firm; October will be included next meeting.
 - b. Future Fund Investment Portfolio - The board voted to take \$30K (roughly half) of the current money market account to boost the Bonds portion of the Future Fund investment portfolio, so that it is in line with our investment policy ratio. We've been working with our investment advisor, a former NM parent, for several years now and have continued to see positive results in our gains.
 - i. Cherish motioned to approve and Suzanne seconded. The board unanimously voted yes.
 - c. An enrollment survey for next year will go in mail tubes this week
 - d. 4K Info Night is coming up Thursday, Dec 5th - 7-8pm. April connecting with Wingra to promote on their Facebook account as well.
 - e. Discussed skipping holiday week e-news. Decided on skipping Sunday 12/1 and 12/29

3. **President's Report**
 - a. Program Improvement Policy - April brought draft of policy to share with the board to review and discuss next meeting. Discussed timing and suggested the goal would be to compile the starting list this year and year to year, vote on items in May in order to fundraise and execute them the following school year. April determining amount for this policy.
 - b. Assessing School Hours - Lindsay and April provided draft statement summarizing the determination to remain with the current school schedule. We agreed this could be revised to further reflect motivations for the decision. Keri to revise in order to send in e-news this week.

4. **Committee Reports**
 - a. **Fundraising**
 - i. Charleston Wrap - April has kicked off this fundraiser.
 - ii. T-Shirts - Keri shared new t-shirts designs and proposed online shop. Decided on January timeframe for 15-day campaign. Keri will work with designer to refine the design and determine price points for adult and child t-shirts and zip sweatshirts.
 - iii. Coffee - Discussed this potential fundraiser. Board seemed in agreement it could be a good one if it didn't require too much effort and was timed with other fundraisers.
 - iv. Dine Out for Gates & Brovi - Planned for early February - Keri will select the date.
 - v. Chocolate Shoppe - Ice cream dine out evening still slated for May.
 - vi. Mabel's Labels - Keri connecting with Alicia to identify timing/amount we can expect.
 - b. **Social** – Pancake Breakfast was the best fundraising pancake breakfast to date. In the future, the committee plans to offer a parent volunteer to assist MSAC, ask for fewer volunteers overall, purchase another carafe of coffee, and leverage student decorations such as the painted pumpkins done by 4K.
 - c. **Personnel** - Holiday Bonus Fund

- i. Brittney will start including the info in the e-news this week.
 - ii. The published deadline will be Friday, December 13th with an internal deadline of Wednesday, December 18th
 - iii. The flyer, with a signed receipt, will be in mail tubes after Thanksgiving.
 - iv. Discussed noting that cash, check, or electronic check via your bank can be used. *NOTE - April will send wording to Jodi for the tuition reminder section of the enews noting that electronic checks are also a way to pay tuition.
- d. **Marketing** (Website/Facebook/Enews) - April sending teacher photos over to Ashley. Ashley following up with Madison Mom's Blog and Vilas news regarding ads. Open House coming up January 18th.
- e. **Treasurer** - no update
- f. **Room Parents:** (Willow/Birch/Oak)
 - i. Willow - Recent playdate was successful
 - ii. Birch - Sassy Cow outing went well; Cooking class possible for the future
 - iii. Oak - Badger Gymnastics playdate went well, snow painting and sledding party possible in the future
 - iv. Separate idea for playdate - Vilas Zoo
- g. **Teachers** - Suzanne expressed positivity and gratitude from the teachers for New Morning and the school community.

Next Meeting: Monday, Dec 16th at 7pm, Birch Room

**Note - the budget for the following school year will be discussed at the next meeting.*