

New Morning Nursery School Board of Directors Meeting

Monday Jan 13th, 2020

1. **Attendees** - Amy Hahn, Brittney Keeseey, Katie Kothari, Lindsay Suttin, Sage Books, Rebecca Anderson-Brown, Jodi Carlson, Kate Patterson, Cherish Orozco, Ashley Russell, Sarah Sherman, and April Denton

2. **Director's Report**
 - a. **Financials** - Reviewed latest financials including a few notable items - revenue from Amazon Smile and the Pancake Breakfast, Future fund contributions from former families, and a few program/social event expenses.
 - b. **Enrollment Update** -
 - i. Current Year - One Willow PM student dropped, but we added another. Also added two 4K afternoon students.
 - ii. Next Year - 16 new families have already submitted applications as well as 8 new siblings. This is on track with previous years.
 - iii. A new Scholarship application was submitted for the year. As per our policy, a committee will review using the previously established point system. Committee will include April, Treasurer (Melissa) and another volunteer (Ashley Russell). President, Lindsay, will be looped in.
 - iv. Discussed the new City of Madison accreditation process which aims to ensure high quality preschool education is available to at-risk students. Presently, for a given calendar year, 5% of a school's student needs to receive some sort of support. New Morning will meet this given the scholarships from last school year. We may also meet this given upcoming year scholarships though this is TBD. Other initiatives may meet these requirements including mentoring student teachers from Madison College, etc. We will manage on a year to year basis.

3. **President's Report**
 - a. **Auction March 21st**
 - i. E-news will include save the date and family participation form. Invitations will follow.
 - ii. Committee with a few board members and other parents has been formed.
 - iii. Event and timeline will mostly stay the same.
 - iv. Discussed entertainment in lieu of piano no longer present. Agreed playing music would suffice, but the committee can discuss further
 - v. Discussed overall donor communication including adding expiration dates for services, getting emails and contact information for both donor and winner, and ensuring thank you notes accurately reflect the outcome of the item
 - vi. To ensure attendance is high, discussed the possibility of offering alumni tickets for a discount or free.

- vii. Committee will explore an online auction component and potentially close the online portion just prior to the event. Sage and Rebecca to send platforms they've been exposed to with other auctions.
- viii. Raffle will be Wingra Boats again given past success. New Morning gets a discount given non-profit status.

4. Committee Reports

- a. **Marketing** - Open House Jan 18th. Discussed volunteer gaps and filled remaining spots. Discussed advertisements on Facebook, Madison Mom's Blog and neighborhood lists.
- b. **Fundraising** – No update; Keri not at the meeting but will follow-up with Board re: t-shirts and dine out; Chocolate Shoppe date confirmed by Sarah - Thurs May 14th
- c. **Social** – Sledding Party tentatively Sat 1/25
- d. **Personnel** – Holiday Bonus Fund went well overall with \$405 distributed to each staff member after the deadline extension. Brittney mentioned she'd compile notes from this year so the process can be replicated in the future.
- e. **Teachers** - Rebecca now the representative for the second half of the year; No other updates.
- f. **Treasurer** - No update.
- g. **Willow Room** - no update
- h. **Birch Room** - Had successful skating playdate last weekend at RiverRink in Monona
- i. **Oak Room** - Had successful playdate over break at Legacy Academy

Next Meeting: Mon, February 16th - 7pm in THE STREAM AT EDGEWOOD