

**New Morning Nursery School**  
**Board of Directors Meeting**  
Monday February 17th, 2020

- I. **Attendees** - April Denton, Emily Kerrigan, Cherish Orozco, Ashley Russell, Jodi Carlson, Brittney Keeseey, Rebecca Anderson-Brown, Keri Schlect, Lindsay Suttin, Amy Hahn, and Emily Foster
  
- II. **Director's Report**
  - a. **Enrollment Update** - Enrollment is strong for next year. A few openings next year in Willow MWF AM, Willow PM both MWF and TTh, Birch TTh, and Oak PM. Summer enrollment is also strong with Oak full weeks 4-6 with a few openings in weeks 1-3. Birch has a few openings in all weeks.
  - b. **Financials** - Reviewed financials through December 2019. Notable amounts included a family donation to the future fund, a partial refund on our business insurance policy, the advertisement placed with Madison Mom's Blog, 4K spanish, and a small holiday bonus to each of our two custodians. Our money market account also reflected a decrease as funds were transferred to the bonds portion of our investment portfolio (as voted upon two months ago).
  - c. **Monroe Street Sponsorship** - We discussed contributing to MSAC for their special event Arty Party or their new location capital fund. Given MSAC's ongoing involvement in our Pancake Breakfast, their presence in our community and our past contributions to the Westmorland park (\$500) and Wingra's new playground (\$1K), we discussed giving \$500 to the capital fund. Cherish motioned, Ashley seconded, and the board unanimously voted in favor of the donation.
  - d. **Program Improvements** - April began gathering requests with staff members. Top requests currently include toilets in the bathrooms and playground improvements including: fences, toddler playground canopy, garden improvements, and a new storage shed for the new blocks. We agreed to market these as a part of the Spring Auction.
  
- III. **President's Report**
  - a. **Auction**
    - i. RSVPs - About 10 tickets purchased thus far (six through EventBrite and four via checks). Early Bird pricing until March 1st. This will be re-emphasized in the e-news.
    - ii. Items/Donations in good shape overall. Discussed a few remaining targeted items. Committee will now pivot to ironing out remaining details and push RSVPs.
    - iii. Discussed new event features this year - Plinko (\$5-10 items) and an after party at Garth's Brew Bar (\$1/drink donated back to New Morning).
  
- IV. **Committee Reports**
  - a. **Fundraising**
    - i. Family dine-out at Gates & Brovi - 2/26 - 5-10pm. Flyers were passed out in lockers and a Facebook event was created.
    - ii. Tea Collection - 15% off, free shipping and 15% back to organization. Based on discussion, Keri will try and shift to be after the auction.
    - iii. T-shirts - will shift to April/May

- b. **Social** - Sledding party went well
  - c. **Personnel** - no update
  - d. **Marketing** - Open House went well with 20-25 families in attendance.
  - e. **Treasurer** - no update
  - f. **Willow Room** - no update
  - g. **Birch Room** - Zoo playdate coming up
  - h. **Oak Room** - Kindergarten Panel Discussion planned for March 26th
  - i. **Volunteer Coordinator** - no update
  - j. **Teachers** - Rebecca - no update
- V. **Other Business** - Discussed security in building and NM parents' desire to enter through Gilmore doors. We learned from April that entry through main doors is an important Wingra requirement driven off of safety standards and regulations. We need to continue observing those rules.

**Next Meeting:** Monday, March 16th (Stream @ Edgewood)